

HISTORY

Crager-Bartels Real Estate and associated property services companies are the creations of two men:

Derek B. Crager & Craig H. Bartels.

Derek is a serial entrepreneur creating businesses since age 8. Success or failure he has always learned from his experiences. For three years Derek was Vice President of Floyd Wickman Sales Training, the #1 nationally for 25 years.

Craig is a voracious reader and holder of two degrees. Everything he has learned he integrates into his daily life. Craig has been quoted in the Wall Street Journal and Indianapolis Star as the recognized expert in Indianapolis. His marketing skills have put Crager-Bartels Real Estate on the global map with clients in 32 states and seven countries.

OUR CORE VALUES

TO ALWAYS...

- LIVE BY THE 'GET BY GIVING' PHILOSOPHY
- MAKE OUR CLIENT'S #1 GOAL - OUR #1 GOAL
- LIVE UP TO OUR STANDARDS, DESPITE TEMPTATIONS TO LOWER THEM
- BE WILLING TO WORK TOWARD A COMMON GOOD
- DO WHAT WE SAY WE'LL DO, SOMETIMES MORE ~ JUST NEVER LESS



CRAGER-BARTELS REAL ESTATE

PO Box 865
2430 East Main Street
Plainfield, IN 46168

Phone: 317.839.8786
Fax: 866.847.2092
Web: BuyIndyNow.com
E-mail: info@MyIndianapolisHome.com



TRIPLE PLAY SALES PROGRAM

Don't Take Chances



Tel: 317.839.8786

SELL YOUR HOME

The Crager-Bartels team sells homes quicker and for more money than any other real estate company in town.

Let us show you how we put 2% more money into your pocket and sell your home twenty days faster than any one else.



When the entire market is slow the Crager-Bartels Team is having their best year. Let us help you.

The Crager-Bartels Triple Play will take your home off the market three times as fast and because we target three times as many buyers.

Did You Know?

On average a Realtor sells homes for 16% more than For Sale By Owners.

LEASE

Our Property Management Division rents homes on average in 32 days and for 10% more than others do.

We succeed because we spend \$4000/mo advertising and marketing the Indianapolis Metropolitan area across North America.

We've found that 55% of our tenants relocate from outside our state. Mix this with the fact that Indianapolis is the 'Most Affordable Place to Live' eight quarters in a row and the out of towners don't mind paying a slight premium to lease a home from us.

Investment wise our area is the #1 area to invest in. Property investors are buying locally today because they know that home values are ready to take off.

Crager-Bartels is the preferred property management team for 4 of 5 of the top national builders in our city and the two largest national investment groups.

Lease your property and turn your home into a true investment.

LEASE OPTION

The third out in the Crager-Bartels Triple Play option is offering your home as a Rent To Own, also know as a Lease Option.

We have the experience and expertise to protect your investment and make sure that you get your money.

Two big advantages with a Lease Option.:

You are free to move on to your next home right away.

The sales price on a Lease Option is normally 10% higher than on a traditional sale. We use future prices but make the sale today.

During the entire process our award winning Property Management Team manages your home and keeps it safe and secure.

No work for you. It is completely Turn Key.

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